

# BUSINESS

## APPLIED GENERAL QUALIFICATION (BTEC LEVEL 3)

### Subject Overview

#### BTEC Level 3 in Business

*"Even people with no family connections, no money and no education can do it: I know because I did. I had an incredibly poor childhood, I left school without a single qualification and spent my twenties doing a string of dead-end jobs. It wasn't until I hit thirty that I took my career seriously and by thirty-five I was seriously rich".*

(Duncan Bannatyne, Dragon's Den Judge)

It is true that you can succeed in business without any formal qualifications or knowledge. However, if you have a business background it will definitely increase your chances of making it in this highly competitive business world. Today there are many new pathways to succeed in business as well as the well trodden academic routes. BTECs in Business are an exciting way to break into the world of business and, what's more, they open the doors to a wide range of universities throughout the country.

The BTEC approach is indeed different to traditional academic routes to gaining A'Levels. Not only is the stress of exams eliminated by having 100% assessment through coursework, you get the opportunity to work in a hands-on approach. At Claremont High School we offer the BTEC National Diploma and the BTEC Extended Diploma which is equivalent to 2 A'Level grades.



### Exam Board Specification:

The BTEC Business Qualifications are awarded by Edexcel. During the two years students will study the following four core units: Exploring Business Activity, Investigating Business Resources, Introduction to Marketing, Effective People and Communication and Information.

Diploma students will study 8 other units under the following areas: Accounting, Administration, Enterprise, Customer Service, Health and Safety, Law, Management and Leadership, Marketing, Human Resources and Retailing. Students on the Extended Diploma will study 12 specialist units in addition to the 4 core units.

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### Extra-curricular activities

Business Students at Claremont are given the opportunity to take part in a wide variety of extra-curricular activities including: participation in Young Enterprise company programme, work experience, involvement in the running of the school bank and a range of educational trips.